

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

JOHNSON & JOHNSON and JOHNSON &  
JOHNSON CONSUMER COMPANIES, INC.,

Plaintiffs,

v.

THE AMERICAN RED CROSS, LEARNING  
CURVE INTERNATIONAL, INC., MAGLA  
PRODUCTS, LLC, WATER-JEL  
TECHNOLOGIES, INC., and FIRST AID  
ONLY, INC.,

Defendants.

07 Civ. 7061 (JSR/DCF)

**NOTICE OF APPEARANCE**

**ECF CASE  
ELECTRONICALLY FILED**

**NOTICE OF APPEARANCE**

To the Clerk of this Court and all parties of record, please enter my appearance as counsel in this case for Defendants The American Red Cross, Learning Curve International, Inc., Magla Products, LLC, Water-Jel Technologies, Inc., and First Aid Only, Inc. I certify that I was admitted to practice in this Court pro hac vice by order dated August 28, 2007.

Respectfully submitted,

Dated: September 12, 2007

By: s/ Jonathan L. Abram  
Jonathan L. Abram (admitted pro hac vice)  
Hogan & Hartson L.L.P.  
555 Thirteenth Street, N.W.  
Washington, D.C. 20004  
Tel: (202) 637-5681  
Fax: (202) 637-5910

Counsel for Defendants

**CERTIFICATE OF SERVICE**

Pursuant to the Federal Rules of Civil Procedure, I hereby certify that on the 12th day of September, 2007, I caused a true and correct copy of the foregoing to be served upon the following via the Court's ECF Notification System:

Gregory L. Diskant  
Sarah Elizabeth Zgliniec  
Patterson, Belknap, Webb & Tyler LLP  
1133 Avenue of the Americas  
New York, NY 10036  
(212) 336-2710  
Fax: (212) 336-2222  
Email: gldiskant@pbwt.com  
Email: sezgliniec@pbwt.com

Richard Zachary Lehv  
Roger L. Zissu  
Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York, NY 10004  
(212) 813-5900  
Fax: (212)-813-5901  
Email: rlehv@frosszelnick.com  
Email: rzissu@frosszelnick.com

/s Jonathan L. Abram

Jonathan L. Abram